

Use of Marks and Logos Policy

Introduction

 MAS Quality Certification (MAS) understands the importance of the appropriate use of marks and logos in maintaining the integrity and credibility of its certification services. This policy aims to ensure that the use of MAS's marks and logos, as well as those related to the standards for which we provide certification (ISO 9001:2015, ISO 14001:2015, ISO 22000:2018, and ISO 45001:2018), is in compliance with ISO/IEC 17021-1:2015.

Objective

• The primary objective is to govern the use of marks and logos by MAS and its certified clients in a manner that upholds the principles of transparency, accuracy, and professionalism.

Policy Statements

Top Management Commitment

• MAS's Top Management endorses this policy and ensures its strict implementation.

Scope

- This policy applies to:
 - The use of MAS's own marks and logos
 - The use of ISO and other standard-related marks and logos by MAS
 - The use of MAS's marks and logos by certified clients

Authorized Use

- Only organizations that have been officially certified by MAS are allowed to use the MAS mark and relevant standard marks on their documentation and promotional materials.
- MAS itself will use standard-related marks and logos only as permitted by the relevant accreditation bodies.

Conditions for Use

- All marks and logos must be reproduced in their original design, color, and proportions.
- Certified organizations must discontinue the use of all marks and logos upon suspension, withdrawal, or expiration of their certification.
- Marks and logos should not be used in any misleading manner or in a way that may bring MAS or the certification into disrepute.

Monitoring and Enforcement

• MAS will monitor the usage of its marks and logos through periodic audits and reviews of certified clients' materials.

Corrective Action

• Unauthorized or incorrect use of any mark or logo will require immediate corrective action and may result in legal consequences or revocation of certification.

Record-keeping

• Records pertaining to the authorization and monitoring of marks and logos will be maintained as per MAS's Retention of Client Records Policy.

Responsibility and Authority

www.mas-esc.com

info@mas-esc.com



• The Compliance Manager, supervised by Top Management, is responsible for the implementation, monitoring, and enforcement of this policy.

Policy Review

• This policy will be reviewed periodically to ensure compliance with ISO/IEC 17021-1:2015 and its effective implementation.

Date of Issue: 01/02/2023

Authorized By: Ms. Mervat Ali, CEO

firvat

By adhering to this Use of Marks and Logos Policy, MAS Quality Certification aims to uphold the integrity and value of the certifications for ISO 9001:2015, ISO 14001:2015, ISO 22000:2018, and ISO 45001:2018, while ensuring compliance with ISO/IEC 17021-1:2015.







 Doc. No.
 PY 10

 Rev. No./Date
 00

 Issue No./Date
 01/02/2023